

microlife[®]

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Dear Kroger Pharmacy Associates,

Microlife USA is proud to have been the supplier of your of Kroger Blood Pressure Monitors for over 12 years. During that time, we have spoken to thousands of Kroger pharmacists at regional pharmacy shows and industry events. Our dialog has always allowed us to better understand your businesses and needs. The pandemic interrupted many things and, as we reach towards a new normal, we would like to reopen our dialog and assist you where possible. To start, we would like to say thank you for your ongoing support and dedication!

Now, we are excited to provide you with the enclosed Kroger Blood Pressure Monitor Pharmacist Kit. This kit is designed to assist you in refreshing your understanding of the Kroger Blood Pressure line and give you the tools and information to help your customers make the right selection.

This Kit includes:

- **Product Flyer** (4) – A complete list of all Kroger Blood Pressure Monitors, their features, and order numbers in one easy to read location.
- **Frequently Asked Questions** (1) – A valuable resource for questions you, or your customers, may have.
- **Consumer Brochures** (10) – To hand out to your customers: important information about hypertension and the benefits of monitoring blood pressure at home.
- **Cuff Measuring Tool** (2) – Designed to easily guide consumers in determining the best fitting cuff.

Please feel free to call our toll-free customer service number for any concerns or questions about monitoring Blood Pressure, or about your monitors: 1-800-568-4147. This number may also be used if you need to return or replace a damaged unit. As always, we welcome any feedback from consumers and pharmacists alike. We're happy to help!

Thank you for your business and continued support,



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